

FAMILY CHOICES®
by  Batesville

Digital Showroom

THE NEW WAY TO SIMPLIFY SELECTIONS

Introducing the Family Choices® Digital Showroom

The next level of serving is here.

Introducing an easy-to-use, online digital solution that gives you a **guided path to walk families through their options** – simplifying the selection and personalization process. The NEW Family Choices Digital Showroom **narrows down decisions** so families don't feel overwhelmed. It is designed to make difficult decisions **simple and meaningful**.

With this tool, you can **create a consistent experience** for every family and ensure they're presented with all the choices they need. It is flexible, intuitive and will complement how you are already serving them.

The Family Choices Digital Showroom from Batesville is the newest way we're **helping you serve the next generation of families, together**.

Easier for families. Easier for you.

You know. You can see it in their faces. As they process and cope with their loss, it's difficult to navigate the **many decisions** they are confronted with. Yet, **honoring their loved one** in a heartfelt and meaningful way **is everything** to them now.

The Family Choices Digital Showroom will make the product selection journey **seamless and streamlined**. For you. For them. So, you can focus on providing the **compassionate, thoughtful care** families need.

FOR FAMILIES	Informed Decision-making	Personalized Recommendations	3D Product Rendering	Real-time Urn Engraving
FOR YOU	Improved Family Experiences	Robust Administrative Capabilities	Digitized Urn Approval	Batesville Connect® Ordering Integration

What is the Family Choices Digital Showroom?

SIMPLIFIED

This innovative, intuitive platform automatically narrows down decisions so families don't feel overwhelmed. It captures information in the natural flow of conversation to curate popular products that are meaningful to families.

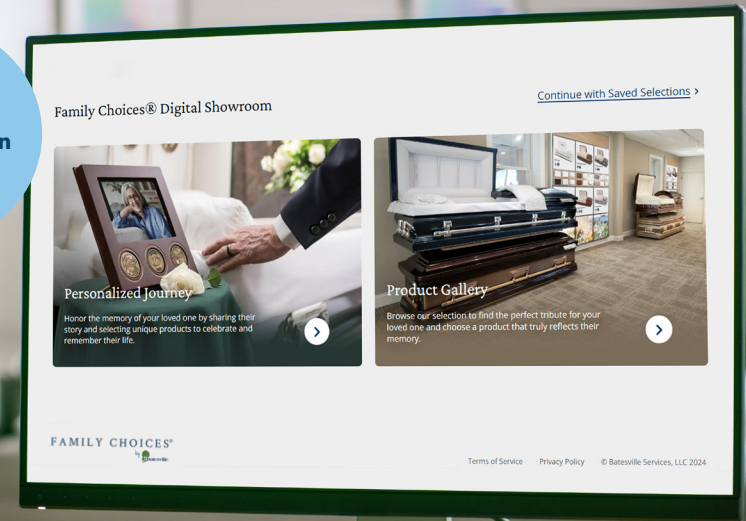
PERSONALIZED

Use the Digital Showroom's flexible features to create a unique, guided experience customized to each family's needs. Its 3D rendering capability allows personalization selections to be displayed on screen in real-time.

STREAMLINED

Save time by managing each family's product selection journey from a single touchpoint. When they make selections, their choices can be sent directly to your Batesville Connect cart for easy ordering.

Easy family-
friendly design
and flow



Challenges we heard:

- Families are overwhelmed with too many options
- Families are unfamiliar with personalization and remembrance items
- You do duplicate work for order entry
- You have to manage offline urn proofs
- You notice inconsistencies during arrangement conferences

What we delivered:

- A guided process with simplified decision-making
- A personalized product selection experience for each family
- Integrated ordering with Batesville Connect
- Single touchpoint for urn engraving approval
- Confidence in consistent family experiences

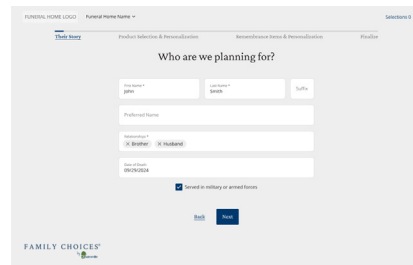
How to use the Digital Showroom.

This digital tool was thoughtfully designed to mirror modern technology that is familiar to families, making them feel calm and comfortable.

Right from the start, it narrows choices based on information the family has shared about their loved one.

Then, step-by-step, you can guide them through the selection process. Real-time 3D product rendering allows them to see personalization on the screen. The tool also tracks their progress along the way, so they always know where they are in the process.

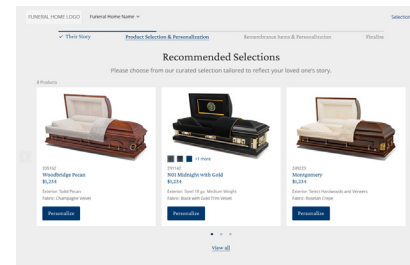
With the Family Choices Digital Showroom, you can offer every family a consistent but personalized experience.



1

Tell Their Story

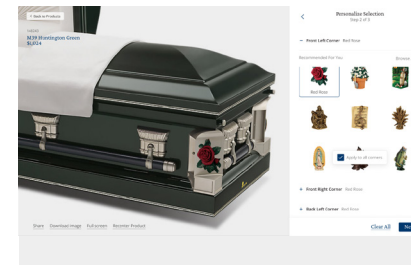
As families tell their stories and share information about their loved ones, this information is captured in the natural flow of conversation.



2

Select Products

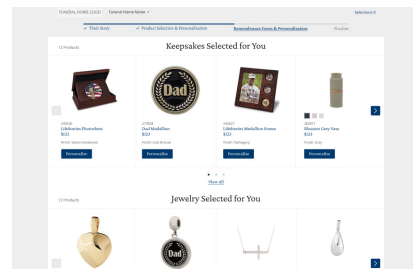
The family is then presented with a curated set of products based on the information captured in Their Story.



3

Personalize

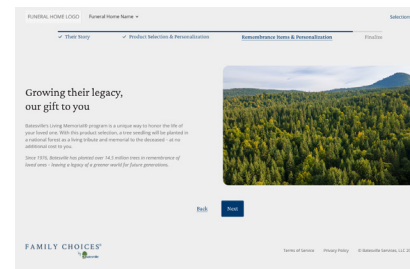
Families create a unique tribute as they select and view personalization and urn engraving options on-screen in real-time.



4

Add Remembrance Items

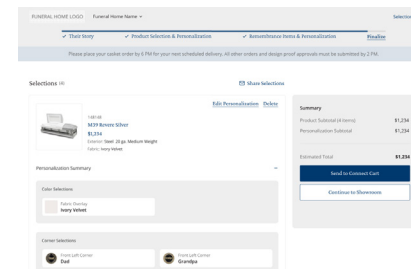
Families are presented with memorialization products to provide comfort and support in their grief journey.



5

Submit Living Memorial®

To honor the life of their loved one, Batesville will donate a tree seedling to be planted in a national forest or woodland.



6

Finalize Selections & Place Order

Verify the selections and submit the order to your Batesville Connect cart. It's never been easier.



The Family Choices Digital Showroom

Get started today!

- Watch the videos to learn more
- Login or create a Batesville.com account
- Set your retail pricing in the admin module
- Start using with families

Contact your sales representative with any questions.



Scan to watch the
tutorial videos or
visit [Batesville.com/
DigitalShowroom](https://Batesville.com/DigitalShowroom)



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